



Esther is known as “Mama Kasoso” in her section of the Kwa Ruben informal settlement, and was determined to own her own business from the start. She has raised 6 children, was elected the Chairperson of the Mukuru area and is one of our most exuberant and driven Fresh Life Operators.

Do you have other businesses outside of Fresh Life?

I was employed for 25 years selling clothes in Gikomba, but I did not make much profit. Later, I joined the ladies of my community who introduced me to Mwiki Sacco and Kenya Womens Finance Trust. These institutions gave me some money to build a house and start my two businesses: some rental properties and my Fresh Life Toilet.

What is the future of your business?

My aim is not to make money, but to help the people of this area. Within 5 months, I think I will be able to add another toilet. I am also planning to replace a nearby garbage site by dumping soil, so the environment around the community is more pleasant.

Has there been an impact to your community with Fresh Life?

Yes, because there are no “flying toilets,” the community is clean. Some people think the toilet is so clean they could eat in there.

ABOUT THE OPERATOR

Name: Esther Munyiva
Location: Kwa Ruben
Open for business: Feb '12
Average daily customers: 96

ABOUT SANERGY

Sanergy’s mission is to build and scale viable sanitation infrastructure in the slums of Nairobi. We franchise Fresh Life Toilets to local entrepreneurs, who run them as viable businesses. We collect the waste daily and convert it to organic fertilizer and renewable energy. In five years, Sanergy will serve 500,000 people through a network of 6,000 toilets.

