



Francisca (pictured left) first heard about Fresh Life from one of our other operators. She tells us that, compared to her other incomes from running a bar and renting out property, owning a Fresh Life Toilet is a breeze.

Has running Fresh Life toilets adjacent to your bar had any effect on business?

It has contributed to the growth of my bar. Somebody might come to use the toilet, and then they buy a cigarette or a soda from the bar. Or sometimes, someone comes to use the toilet and they see a friend, so they decide to drink together. In these ways, the toilet has been good for business.

What do you like best about the Fresh Life Toilet?

More people have started using Fresh Life Toilets as opposed to other toilets in this community. With other toilets, you must remove your clothes before you enter, because they smell so bad afterwards. But with Fresh Life, people don't know that you had used the toilet earlier. It has no smell at all.

What plans do you have for your business?

First, I want to finish paying for the three toilets I am operating now. And then I want to open another toilet next to my other bar.

ABOUT THE OPERATOR

Name: Francisca Mueni
Location: Kwa Ruben
Open for business: June '12
Average daily customers: 66

ABOUT SANERGY

Sanergy's mission is to build and scale viable sanitation infrastructure in the slums of Nairobi. We franchise Fresh Life Toilets to local entrepreneurs, who run them as viable businesses. We collect the waste daily and convert it to organic fertilizer and renewable energy. In five years, Sanergy will serve 500,000 people through a network of 6,000 toilets.

